WEST VALLEY MALL 3200 NORTH NAGLEE ROAD TRACY, CA 95304

WEST VALLEY MALL is a regional retail, dining and entertainment hub positioned off the I-205, one of the most heavily traveled thoroughfares in San Joaquin County. Located 40 miles inland from the East Bay, West Valley provides an array of convenient shopping, dining and entertainment option. A brand new Macy's, along with Target, jcpenney and Sears anchor a regional center that includes an assortment of national retailers (Victoria's Secret, Van's, Children's Place [coming soon]), theme restaurant options, box retailers and a 14-screen movie theater.



info@rouseproperties.com (212) 608-5108

ROUSE PROPERTIES

1114 AVENUE OF THE AMERICAS NEW YORK, NY 10036-7703

ROUSEPROPERTIES.COM | NYSE : RSE

West Valley Mall TRACY, CALIFORNIA

Ideally located along one of the most heavily traveled thoroughfares in San Joaquin County, West Valley Mall serves an expanding trade area that is experiencing significant increases in the number of households.

ROUSEPROPERTIES

WEST VALLEY MALL

STRONG GROWTH PRIME ACCESS TO I-205 POWERFUL TENANT MIX

A BUSTLING AREA WITH YOUNG, **AFFLUENT** CUSTOMERS.

5 COMPELLING REASONS TO LOCATE HERE

Growth Area

• West Valley Mall is located in Tracy, California which is in San Joaquin County. The population growth of this county is projected at 1.9% annually through 2030 which is double the projected growth of the State of California.

Young Affluent Trade Area

• West Valley Mall caters to a trade area of 300,000 consumers averaging 31 years of age with average HH income approaching \$80,000.

Accessibility and Visibility from I-205

• As the main artery connecting I-5 with the Bay Area, an average of 112,000 vehicles utilize the stretch of highway along the center's perimeter daily.

Powerful Retail Lineup

• A new Macy's, along with Sears, jcpenney, Target, Barnes & Noble, and Cinemark (14 screens) headline West Valley Mall's merchandise mix.

Dining Hub

• Family-friendly dining options abound with Olive Garden, Applebee's, Sonic Drive-In, IHOP, Hometown Buffet and an 8-unit, 600 seat food court.

O Tracy

TRADE AREA PROFILE

MALL **INFORMATION**

20-MILE RADIUS

2010 Population 675,027

2015 Projected 746,085

2010 Households 215,982

2015 Projected 237,724

2010 Median Age 32.8

2010 Population 299,394 **2015 Projected** 338,638



2010 Households 86,699 **2015 Projected** 97,644



2010 Average HHI \$78,847 2015 Projected \$88,774



2010 Median Age 31.4

Market West Valley serves the Northern San Joaquin Valley Corridor

Description Single-level, enclosed, regional mall

Anchors jcpenney, Sears, Macy's and Target

Total Retail Square Footage 875,000

Parking Spaces 3,322

Opened 1995

2010 Average HHI \$79,547 2015 Projected \$88,364

Daytime Employment

3-mile Radius 20,463 5-mile Radius 27,914

Source: Claritas, Inc.

West Valley Mall is located on I-205 at Grant Line Road in Tracy, California



